



## **WOODSTOCK CYCLING CLUB**

### NEWS BULLETIN FOR 2010 MEMBERSHIP

Bare with us as we continue our efforts at putting together the next WCC newsletter. There have been so many changes, additions and great developments with the club coming into the 2010 riding season that it has been difficult to find the extra time for the news letter... However we shall persevere!!

Until then let us create some intrigue and stir the pot a little.

#### **First**

I hope most of you have seen the write ups in the Sentinel and Oxford Review recently. The coverage has been awesome and greatly appreciated.

Following the AGM in December we would like to welcome to the WCC Executive

- Arash Fard as the new Website and Communications Chair
- Rod Naylor as the Media Coordinator Chair

These are new and desperately needed positions on the executive. The input from these two "fine young gentlemen from Woodstock" has been amazing.

#### **Second**

The 2010 Dairy Capital Classic race date has been set. Take a breath... October 3<sup>rd</sup>!! For the first time we are pushing the October boundary. Why you ask? After research and coordination with other clubs, organized racing schedules, and Pagan holidays, it was the most suitable date. The response from a rather small polling of loyal Dairy Capital Racers has been great, we should have done it before... More to come in the mail and on the web site!

#### **President's Challenge**

The goal of our club is to attract, reward and retain a strong membership. This allows us to enhance the rewards for membership, which attracts more members... you get the idea. Not to mention it is a great sport for all ages and family involvement.

As mentioned at the AGM meeting in December. Mark (Prez), has issued a challenge for each club member to bring in one new member. That would increase us to 200 members in the 2010 season !! As a long term objective we plan to have the ability to support existing and new club programs while reducing membership fees! So the point really is Reward Yourself!

**WOODSTOCK, ONTARIO**

**[www.woodstockcyclingclub.ca](http://www.woodstockcyclingclub.ca)**



## **WOODSTOCK CYCLING CLUB**

### **Upcoming Events**

#### **Woodstock Leisure Fair**

Please come and meet your WCC executive at the Woodstock Leisure Fair Sunday March 7<sup>th</sup>, 1pm to 4pm at Goff Hall Community Complex. Hand in your membership form that day, and receive your bike sticker(s), and membership card for the 2010 season. (cheques only please)

We will also be holding a membership drive and club awareness day on Saturday April 10<sup>th</sup>. We will be set up to welcome new members, and provide information on our club and the Pines. We will have tents set up at 2 locations. Stay tuned to the website, the Sentinel, and to Rogers Cable for more information. The awareness day will encourage early sign up, new rewards for early sign up, slide show presentation, 2010 WCC brochure, and much more.

The added publicity is directed to attract new/non members to check out what the club has to offer, and this year there is plenty!

#### **Grabbing a Wheel**

The WCC is pleased to announce that Oxford Source for Sports, 290 Norwich Ave, has become a supporting member of our club and Pedal Power 590 Dundas still remains a supporter of the club. Membership forms can be dropped off, and stickers/membership cards will be available at either location. These are the 2 locations we will be set up for our membership drive day, with both locations offering specials on bikes and accessories that day!

#### **Off the Rails, and to the Trails.**

The WCC has recently purchased a former railway container for equipment storage. It is rumored that the likes of Jack Karouac, and the Littlest Hobo have graced this vessel. (possibly even John Voight ). The container will be used to store and protect our Trail Maintenance Equipment. For those that do not know, we picked up a riding mower over the winter to use in knocking down the tall grass, along with our existing equipment the trails will be putting a smack down on the greens at Glen Abby!!

As usual we will be scheduling a few trail clean up days this spring. For those able and willing to throw their backs into some added trail work, the tools will be right there. Keys can be secured from any of the Executives.



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### **Face It...**

*WCC now has a Facebook page* please look it up and join us on there. This should be good for organizing rides with others and just general communication on trail conditions, work days etc. Also keep an eye on the WCC website as it will going through some changes to make it better this spring too. Thanks to our new web guy Arash Fard.

*Here is a teaser for some of the other projects we are working on..*

- WCC Swag! Cycling and leisure wear. Sure to be the fashion craze for 2010. Shirt order forms soon to be available from the web site as well as at the WCC
- Multi Club circuit rides / races
- Corporate Sponsorship opportunities for the club

### **Color the Container!!**

We are looking into options for painting the WCC Container. Coordinating with our pursuit for Sponsors we feel the wall appeal of the container has a great deal of value in tasteful advertising. We may also enlist member's assistance in some mural work to represent the sport. Anyone with such talent is urged to get in touch with Rod, Ryan or Mark to discuss ideas...

**Check out the Web Site!! Stay tuned for more details on the 2010 season !!**

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